

Company Overview: Our economic roots

Our company created a market mechanism to facilitate the exchange of sponsorship contracts between investors and athletes.

We connect individuals from around the world with professional athletes. Public investors form a single entity in sponsoring athletes to support athletes in their training and development. Through our financial market, we cross local and national boundaries to bring individuals in a marketplace to generate wealth and deliver on-court performance.

How are we able to create wealth? From an economic perspective, investors own resources that they are willing to transfer to athletes. Athletes use the funds to pay for expenses and enhance the quality of their training. This productive use of resources allows athletes to advance farther in tournaments, which produces momentum for the athlete and leads to a generous return for their investors.

Receiving investment proceeds prior to the tournament and issuing 10% of tournament prize money after the tournament is a transaction across time. Athletes have a need for funding to finance their professional careers, and there is a likelihood of being able to return an amount greater than investors' initial investment in a short period of time.

Fulfillment of the contract occurs when athletes allocate 10% of their prize money from a specific tournament to their total investor base, following the completion of the tournament.

An efficient allocation of resources drives wealth creation in our Jock Market. The exchange of money between investors and athletes across time leads to a more productive use of resources. It is important to distinguish the wealth creation in our financial market from any mechanism that merely redistributes wealth among a group of individuals.

The principle underlying our stock market of people is the identification of high potential individuals in need of funding, and connecting them with investors willing to provide funds in a market characterized by information, integrity and efficiency.