

Press Release

Little Yim Reveals its DREAM TEAM Selection at 2009 SAP Open

San Francisco, CA – February 5, 2009 – Little Yim Corp. will reveal its selection of professional athletes for its DREAM TEAM at the 2009 SAP Open held at the HP Pavilion from February 9-15. Little Yim uses the power of economics and taps into the efficiencies of the internet to help promising athletes rise to the top.

The SAP Open's history of showcasing younger players with the potential to achieve greatness is best represented by its slogan, "Where the Greats Got Great." As a corporate partner, Little Yim will feature its DREAM TEAM in conjunction with this year's SAP Open. Pete Sampras, 14-time Grand Slam Champion, will be playing in an exhibition at the tournament for the second consecutive year.

Little Yim's DREAM TEAM consists of an elite group of high performance professional athletes determined to make an impact in their sport.

These 5 emerging stars are:

- BRITTANY AUGUSTINE - #1 Junior Tennis Player in the U.S.
- JESS CUMMING - 4th Place, Winter X Games in Half Pipe Freestyle Skiing
- MATT KINSINGER - 10th Place, Callaway Junior World Golf Championship
- RUSS MARCHEWKA - 2nd Place, AVP Beach Volleyball Rookie of the Year
- TRAVIS WHISMAN - Junior World Champion in Golf

The expansive reach of the internet enables us to bring sports fans from all over the world closer to their favorite sports stars. Fans can learn more about the professional athletes on our DREAM TEAM and track their progress through the athletes' profiles, blogs and websites posted on our site.

About Little Yim

Little Yim presents the world's first stock market of people: The Jock Market. It is a financial investment company that raises funds for professional athletes through its stock market of people. Public investors buy stock in professional athletes listed on the Jock Market. Athletes receive the investment proceeds to improve the quality of their training and to cover the costs of travel, tournament fees and other expenses. The company removes the financial constraints to accelerate an athlete's development.