

Press Release

Little Yim Selects Brittany Augustine, Former #1 Junior in the U.S., To Be First Athlete Listed on the Jock Market

San Francisco, CA – March 25, 2008 – Little Yim selects Brittany Augustine to be the first athlete listed on the Jock Market due to her impressive accomplishments, character and potential to become a top player on the pro tour.

Brittany won nearly every major national junior tennis tournament to become the #1 junior in the U.S. in Girls' 12s and 14s before moving onto the ITF international junior circuit. In addition, she received the Sportsmanship Award at the Winter Nationals.

She claimed the titles of prestigious national junior tournaments: Winter Nationals, National Open, Girls' 16s Nationals, and Copper Bowl National Championships in singles; and the Easter Bowl, and Clay Court Nationals in Girls' 16s and 18s in doubles. She was the youngest player in the U.S. Open Junior Championships in Singles and Doubles in 2005. By the age of 15, she was ranked top 10 in the nation in Girls' 18s.

“Brittany is an extremely talented young player,” said Cindy Yim, founder and CEO of Little Yim Corp. “Her combination of athletic talent, inner drive and outstanding character will make her a champion in tennis and life.”

Shortly after turning pro in the summer of 2007, Brittany won the Acura Classic Opportunity Tournament to earn a spot in the main draw of the WTA Acura Classic held in Carlsbad, CA. At 16 years-old, she is currently sponsored by Adidas and Head. Brittany seeks to continue her rise on the professional tennis tour.

Brittany's athlete profile is featured in the Jock Market section of our site.

About Little Yim

Little Yim presents the world's first stock market of people: The Jock Market. It is a financial investment company that raises funds for professional athletes through its stock market of people. Public investors buy stock in professional athletes listed on the Jock Market. Athletes receive the investment proceeds to improve the quality of their training and to cover the costs of travel, tournament fees and other expenses. The company removes the financial constraints to accelerate an athlete's development.