

## Press Release

### Little Yim Partners with Bank of the West Classic at Stanford University

**San Francisco, CA – May 6, 2008** – The Bank of the West Classic will be displaying some of the best talent in professional women's tennis from July 14-20, 2008 at Stanford University, an event that brings together star athletes and brilliant minds at one of the world's leading centers of innovation in Silicon Valley.

Little Yim partners with Bank of the West Classic to introduce the world's first stock market of people to a community of thinkers and a culture of innovation.

As a stock market of people, the Jock Market features high potential professional athletes seeking to advance farther in tournaments and win more titles at an earlier age by receiving funding from investors prior to tournaments. These young athletes strive to compete in prestigious tournaments at the most elite level.

The Bank of the West Classic represents one of the most elite tournaments as a \$600,000 Sony Ericsson WTA Tour Tier II Event. Past tournament winners have been America's greatest stars including Chris Evert, Monica Seles, Lindsay Davenport and Venus Williams.

Brittany Augustine, former #1 junior in the U.S., strives to be competing in high level tournaments soon. At 16 years-old, she has been selected to be the first athlete listed on the Jock Market. Investors can now purchase shares in Brittany's sponsorship contract for a series of her upcoming professional tournaments in the "Jock Market" section of our site under "Tennis."

The Bank of the West Classic is the first tournament in the U.S. Open Series, a series of tournaments in the U.S. that begins after Wimbledon and leads up to the U.S. Open. Television coverage of the tournament will be broadcast on ESPN/ESPN2, The Tennis Channel and Eurosport.

#### **About The Bank of the West Classic**

The Bank of the West Classic is the longest-running women-only professional tennis tournament in the world and is the first stop of the US Open Series. A Sony Ericsson WTA Tour Tier II event, the Bank of the West Classic features a 28-player singles draw and a 16-team doubles draw with total prize money of \$600,000. Held on Stanford University's campus at the Taube Family Tennis Stadium since 1997, former champions include: Billie Jean King, Chris Evert, Martina Navratilova, Andrea Jaeger, Monica Seles, Martina Hingis, Lindsay Davenport and Venus Williams. The Bank of the West Classic is owned and operated by IMG.

#### **About Little Yim**

Little Yim presents the world's first stock market of people: The Jock Market. It is a financial investment company that raises funds for professional athletes through its stock market of people. Public investors buy stock in professional athletes listed on the Jock Market. Athletes receive the investment proceeds to improve the quality of their training and to cover the costs of travel, tournament fees and other expenses. The company removes the financial constraints to accelerate an athlete's development.