

Press Release

Little Yim Sponsors Advantage Kids Program at East West Bank Classic Presented by Herbalife

San Francisco, CA – July 11, 2008 – Little Yim partners with the East West Bank Classic presented by Herbalife as a sponsor of its Advantage Kids Program that benefits local youth groups and The Home Depot Center Charitable Foundation.

Supporting youths in the Advantage Kids Program at the East West Bank Classic presented by Herbalife furthers the company's vision of fostering athletic development. With the same focus, The Home Depot Center is one of the nation's premier sports sites and serves as an official training site for USA Cycling, the United States Soccer Federation (USSF), United States Tennis Association (USTA) and USA Track & Field. The center also promotes youth sports through the David Beckham Academy and Andre Agassi's Safe Passage All-Stars Program.

The East West Bank Classic presented by Herbalife will be bringing the excitement of women's professional tennis and the upcoming Olympic Games in Beijing to the rich tennis tradition of Southern California at The Home Depot Center from July 21-27. As a Sony Ericsson WTA Tour Tier II and Olympus U.S. Open Series event, the tournament showcases a strong player's field consisting of 6 of the world's top 10 players. Venus Williams could play against her sister Serena in a rematch of this year's Wimbledon final.

With 30 Olympians from 20 different countries playing in the tournament, the East West Bank Classic presented by Herbalife will be hosting a 'Salute to Olympians' dinner and reception on opening night as a special send-off for this year's tennis Olympians. Olympians in tennis and other sports will be special guests at the dinner. A portion of all proceeds will benefit the Southern California Committee for the Olympic Games (SCCOG) and The Home Depot Center Charitable Foundation.

About Little Yim

Little Yim presents the world's first stock market of people: The Jock Market. It is a financial investment company that raises funds for professional athletes through its stock market of people. Public investors buy stock in professional athletes listed on the Jock Market. Athletes receive the investment proceeds to improve the quality of their training and to cover the costs of travel, tournament fees and other expenses. The company removes the financial constraints to accelerate an athlete's development.